

WEIGHING ADVANTAGE

BASELINE

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COMPANY PROFILE

Baseline Scales are leading suppliers and distributors of world-class weighing and measuring equipment, based in Cape Town, South Africa. Established in 2011, we supply across a range of industries.

MISSION

Our mission is to become synonymous with precision and efficiency, by proving that more can be accomplished by taking fewer steps. A strong partner on every court, A line of innovation to measure your world.

VISION

Our goal is to become the number 1 supplier to the African niche market through providing the world's most innovative and advanced weighing scales and measuring instruments, professional services and quality products to the South African market. The overall goal is to set the bar for high quality products and exceptional customer care, from South Africa, into the broader African market.

Committed to Excellence

Valued Partnerships

Fast & Effective

Experience & Knowledge

Quality & Credibility

Branches Nationwide



THE WEIGHING ADVANTAGE
Our Equipment is Used in Virtually Every Industry

WEIGHING ADVANTAGE
BASELINE
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OUR APPROACH

A Multi-industry Weighing Solution

OUR WORK ETHIC

We strive for simplicity and effectiveness in our offerings, to provide our clients with the best service, knowledgeable advice and professional products. Push the envelope.

We consistently aim to provide weighing and measuring solutions that inspire, it is at the core of why we do what we do.

VALUE PROPOSITION

The key benefits that Baseline Scales offers to its customers are manifold. The company's value-added products and services are trusted by research and quality control labs, which rely on precise instruments for solid R&D results. Baseline's high-performance weighing solutions provide a foundation for accurate and reliable measurements, essential for any scientific or industrial application. This commitment to precision and quality is what makes Baseline Scales a trusted name in the industry.

WHAT WE DO

Whether you need a large-scale or small professional weighing solution within your industry, we are equipped to offer industrial and medical scales in all sizes and formats, terminals and software to control and monitor manufacturing and vital signs processes.

WHY WORK WITH US?

Research and quality control labs all over the world rely on our precise instruments and the high-performance weighing solutions we offer, providing a basis for solid R&D results. High-performance analytical weighing allows for accurate and reliable analytical balances and micro-analytical balances for the precise weighing of small, valuable and rare samples.

With capacity up to 64kg and readability from 1mg, accurate, reliable weighing results is the matchpoint of the game. Too much or too little of a product can have major implications on your bottom line as well as your brand's reputation. We were conceptualised to bring simplicity back.

HOW WE DO IT

As a leading online e-commerce supplier of scales and weighing equipment, our range extends to the provision of height measuring equipment and baby measuring mats to the medical industry.

TIPPING THE SCALE
IN FAVOUR OF SUCCESS





INSPIRATION

Our inspiration comes from local successes, satisfied clients and the goals we aspire to be guided by leading global brands. We have taken the essence of global excellence in the weighing industry, and refined it towards providing our clients with the most suitable solution for any weighing and clinical measurement needs.

MOTIVATION
A Weighty Topic

CONTACT DETAILS

If you would like to touch base with us, our sales support team are waiting to hear from you!

+ 27 83 452 6455

info@baselinescales.co.za (for all enquiries)

Support hours 09h00 to 17h00 excluding week ends and public holidays.

www.baselinescales.co.za

FIND US ON SOCIAL MEDIA



CONTACT US

Reach out to us with any questions

OUR CORE BRAND VALUES AND PROMISE

- ⊖ All products are 100 % guaranteed
- ⊖ Products are made in certified facilities with ISO 9000 and EC standards = high quality
- ⊖ Innovative imported brands at competitive prices
- ⊖ Fast shipping normally 3-4 days
- ⊖ 10 + years experience
- ⊖ Safe and secure online payments
- ⊖ Leading supplier in South Africa